**MIS480 - Self-Evaluation Form for Capstone Project**

**Name: John Wensink**

**Title of Speech: Insurance Premium Pricing Model**

**Please answer the following questions in detail (meaning a minimum of two complete sentences per question). Feel free to type your answers after the questions below. Your completed self-evaluation should be uploaded to the Week 8 Capstone Project page for the final assignment.**

How well did you explain and support your ideas for your BI Solution?

I feel like I did a pretty good job for the time limit allowed, although I had to rush at the end a little I still got everything out. I could go for hours about insurance risk so having a hard time limit kept me on track.

Did you state your purpose and speaking topic?

Absolutely yes, within the first few minutes. I had to practice many times before it even sounded somewhat smooth.

Did you state your thesis?

Yes, in a way, my thesis was actually a null hypothesis for predictive and descriptive statistics. I feel like stating a null hypothesis is the equivalent of stating a positive thesis with what we are trying to disprove.

How effective was your introduction at the start of the recording?

Effective, it was smooth and I introduced a difficult topic in clear and plain language. I take recorded interviews at work and have to look at my words in a transcript, the ‘umm’s’ can get embarrassing so I try to cut them out if possible.

How effective was your conclusion of the recording?

It could have been better, I was rushed for time in the end because there is an endless depth to this material for which I’ve just scraped the surface. I was going to have an even more elaborate project with Python scripts and SQL data warehouses, but my ambition was too big for my time limit

How effectively did you use transitions as you changed topics?

Effectively, the words ‘movin right along’ get the job done w/o issue. It is good to try to have active transitions so your audience can switch gears with your presentation.

Did you use visual aids during your recording?

Yes, SAS output many charts, tables, graphs, and histograms which really visually put my point across well. I wish there was a way to increase the zoom scale on SAS output charts

Did you restate your thesis and main points?

Yes, many times as I discussed the statistical significance (or lack thereof) of my risk factors. It turns out 1000 claims is not quite enough, I bet 2000 would be though!

Did you keep the audience engaged and clearly describe your BI solution?

Yes, I tried to use casual language and explain complicated concepts simply. I tried to adjust my intonation to avoid sounding like a zombie and keeping my audience entertained.

Looking over your VoiceVibes report, what were your areas of strength? What areas do you need to work on? How do you plan to address these areas?

I still use too many filler words. I could do a better job evenly pacing my slides spending an equal amount of time on each.

What is the link to your YouTube video?

https://www.youtube.com/watch?v=DYO6UqzMDYg